



## What is TGI

Total Greatness International (TGI) is a Non-profit Organization. Its purpose is to promote youth-centred development through tennis, by equipping young people with education, empowerment, leadership and life skills. TGI works towards strategic partnerships for the development of tennis in Zimbabwe.

## Founder

Takanyi Garanganga, one of the top tennis players in Zimbabwe is the founder of TGI. In 2008, he won the African Junior Championship in Gaborone, Botswana and reached No. 17 in the world junior tennis ranking. Takanyi has been an integral part of the Davis Cup Team since aged 16. He won a Gold Medal at the 2011 All-Africa Games in Maputo, Mozambique. On the ATP World Men's Tour his career high ranking is No. 288.

## Objective

TGI seeks to develop sustainable grassroots tennis in Zimbabwe, providing opportunities for regular junior tournaments across the country and abroad. It also seeks to nurture young talents through high performance squad trainings.

## Activities

- Introducing tennis to all parts of Zimbabwe;
- Organizing regular nationwide tennis tournaments, competitions and squad trainings;
- Eventually setting up a National High Performance Centre.

These initiatives also help in building the capacity of local coaches and school teachers for the purpose of all-round youth development, on and off court.

## Appeal

TGI seeks mutually beneficial social, corporate social responsibility and/or marketing partnerships to grow this ground breaking initiative. Financial sponsorships or in-kind contributions (e.g. new tennis balls, hospitality for out of town children, food or equipment) can be tailored to various partnership options.

## Partnership Options

- Tournament naming rights on UTR platform  
*UTR database includes 1.8 million profiles with 15 million results, in over 200 countries*
- Rights to associate TGI athlete  
*Takanyi Garanganga*
- Public speaking opportunities  
*During prize giving ceremonies*
- Media visibility  
*Press releases, advertisement in newspapers and in TGI booklet*
- Logo on tournament shirt
- Social media commercials on TGI platforms  
*YouTube, Instagram and Facebook*
- Link on TGI official website
- Banner on TGI official website
- Banners on match courts
- Flag banners around tournament venue
- Backdrop banner at prize giving ceremonies
- Plaque or certificate of appreciation
- Switzerland Diplomatic Tournament  
*Partnering rights to the tournament*
- Other options are open for discussion



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